

# DELIA GROUP OF SCHOOLS

## Website Design Competition 2020-2021

### Aim of the Competition

As part of Delia Group of Schools' 55<sup>th</sup> anniversary celebration, the Group is preparing to update its website to highlight the recent achievements of our broader community. Students, alumni and staff members of all branches of the Group are invited to contribute in redesigning and restructuring the Delia Group of Schools' website, <https://www.deliagroup.edu.hk/>

### Theme

Delia Group of Schools' 55<sup>th</sup> Anniversary

### Requirements of the New Website

- Highlight the major achievements of the Delia Group of Schools as a whole and its school branches.
- Enhance understanding of the characteristics of all school branches, with a target audience of students and parents.
- You may use the resources from the group's 55<sup>th</sup> Anniversary Magazine for your website, you can refer to the following link:  
[https://deliagroup-my.sharepoint.com/:f:/g/personal/wtian\\_deliagroup\\_edu\\_hk/EtE-z1VBJvxPnQW6AdeNTGcB0Ap73DIWlnX3JxisSP1qRA?e=PQUfcI](https://deliagroup-my.sharepoint.com/:f:/g/personal/wtian_deliagroup_edu_hk/EtE-z1VBJvxPnQW6AdeNTGcB0Ap73DIWlnX3JxisSP1qRA?e=PQUfcI)
- The following items are mandatory for the front page of the website:  
1) Home 2) About Us 3) Schools (Direct weblinks to ALL schools) 4) Curriculum

### Important Dates

Opening Date: 12<sup>th</sup> May 2021

Submission Deadline: 16<sup>th</sup> June 2021

Release of Results: 28<sup>th</sup> June 2021

### Grouping

You are allowed to work individually or in groups (with no restrictions on the number of group members). Each group/individual can only submit **ONE** submission for this competition.

### Prizes

Champion – \$5500 prize coupon

1<sup>st</sup> Runner-up – \$3550 prize coupon

2<sup>nd</sup> Runner-up – \$1550 prize coupon

### Links

- [Guidelines for Creating a Wix Account](#)
- [Submission Link](#)

## Rules

1. All multimedia elements can be used, including text, audio, image, video and animations.
2. It is recommended that the web design utilizes Wix, a web development service company, to create a user-friendly experience. That said, other web development platforms are welcome for submission.
3. Websites can either be in English or Chinese.
4. There is no restriction on the number of web pages.
5. Make sure the website is published before submitting your work.
6. All the webpages should be original designs. For details, please refer to the following documents:  
[http://www.ipd.gov.hk/eng/intellectual\\_property/copyright/edu\\_guide.pdf](http://www.ipd.gov.hk/eng/intellectual_property/copyright/edu_guide.pdf) (Eng)  
[http://www.ipd.gov.hk/chi/intellectual\\_property/copyright/edu\\_guide\\_c.pdf](http://www.ipd.gov.hk/chi/intellectual_property/copyright/edu_guide_c.pdf) (Chi)
7. Obscene and indecent content are strictly prohibited in the website.
8. Contestants should submit the entry before 16<sup>th</sup> June 2021 using the following link  
<https://forms.gle/5QrXAKxVJPj1P1Td9>.
9. All the works submitted will be kept by the organizer. The organizer has the right to use the designs for the official Delia Group of Schools' website.
10. No appeal will be accepted. The decision of the organizer shall be final.

## Adjudication

The total raw scores given by each adjudicator will be converted into rank order. The participant or team with the best cumulative rank positions across different adjudicators will be declared the winner(s). In case of a tie, the participant or team with the most number of 1st and 2nd rank positions will be declared the winner(s).

Criteria	Details	Weighting
<b>Content</b>	<ul style="list-style-type: none"><li>- Relevance of information</li><li>- Quantity of information</li><li>- Appropriateness to theme</li><li>- Accuracy of information</li></ul>	30%
<b>Design</b>	<ul style="list-style-type: none"><li>- Creativity</li><li>- Originality</li><li>- Uniqueness</li><li>- Clarity</li><li>- Use of different multimedia</li><li>- Interactivity</li><li>- Consistent with other Delia schools' websites</li></ul>	40%
<b>Usability</b>	<ul style="list-style-type: none"><li>- Accessibility</li><li>- Compatibility to both computers and handheld devices</li><li>- Functionality</li></ul>	30%



Ms. Chor Siu Har  
Executive Director